Exhibition Packages

SPIE Photonics Europe Exhibition is the prime opportunity for researchers and engineers to connect with leading companies throughout Europe. See the latest equipment featuring optical components, lasers, fibre optics, detectors, sensors, cameras, and other instrumentation for the optics and photonics fields - all under one roof.

Join us in 2018 as we return to Strasbourg, France after several years away.

**GOLD PREMIUM SPONSOR**

- **€5,400 STANDARD**
- **€4,860 AFOP/CNOP MEMBER**
- 9 sqm (3x3m) corner stand in premium location
- Full page 4-color advertisement in printed programme
- Acknowledgement at Opening Session and Plenary Sessions
- Coffee Break Sponsor
- One A4 conference bag insert+
- Featured Exhibitor package on event website
- Product photo in Exhibition Preview
- Corporate Partner Listing on optics.org
- Two entry tickets to VIP Reception
- Three entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Unlimited exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
  - Shell Stand
  - Online floor plan
  - Conference room slide (large logo)
  - Sponsor page (online and printed programme)
  - Joint sponsor sign
  - Access to Member Lounge

**SILVER DELUXE SPONSOR**

- **€2,700 STANDARD**
- **€2,430 AFOP/CNOP MEMBER**
- 6 sqm (3x2m) corner stand in premium location
- Product photo in Exhibition Preview
- General Sponsor
- Featured Exhibitor package on event website
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme
- Four exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Logo featured:
  - Conference room slide (small logo)
  - Sponsor page (online and printed programme)
  - Joint sponsor sign
  - Access to Member Lounge

**SILVER DELUXE SPONSOR** +

- **€3,900 AFOP/CNOP MEMBERS ONLY**
- 6 sqm (3x2m) corner stand in premium location
- Product photo in Exhibition Preview
- General Sponsor
- Featured Exhibitor package on event website
- Corporate Partner Listing on optics.org
- Two entry tickets to Technical Conference
- 30-day job posting on SPIE Career Center website
- Company description in online and printed programme

**BASIC TABLETOP DISPLAY**

- **€2,100 STANDARD**
- **€1,890 AFOP/CNOP MEMBER**
- One entry ticket to Technical Conference
- Two exhibitor badges for Exhibition, Poster Session, and Welcome Reception
- Company name listed in Exhibition Preview
- Company description in online and printed programme

Please mail or fax original, signed contract and required payment to:

SPIE Events Europe Ltd.
2 Alexandra Gate Ffordd Pengam Cardiff CF24 2SA
UK Tel: +44 29 2089 4747
Fax: +44 29 2089 4750
info@spieeurope.org
www.spie.org

**Managed by**

SPIE EUROPE

For inquiries, contact
SPIE Sales:

In Europe
Amanda Summers
Tel: +44 (0)29 20 89 4747
Fax: +44 (0)29 2089 4740
Mobile: +44 (0)798 4669822
amanda@spieeurope.org

In America, Asia, and rest of the world
Melissa Farlow
Tel: +1 360 685 5596
Fax: +1 360 647 1445
melissaf@spie.org

Please complete next page.

SPIE corporate members receive 15% discount from standard price
SPONSORSHIPS (CONTINUED)

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions • The Online Exhibition • The Technical Programme and Exhibition Guide • Onsite signage

CONFERENCE AND EXHIBITION APP EXCLUSIVE
€2,500
• Company name, tagline, stand number and logo displayed on opening splash page
• Available eight weeks prior through two weeks after conference
• Logo on Sponsor page (online and printed programme)

LANYARDS - EXCLUSIVE
€1,595+
• Lanyards accessible to all attendees at registration
• Cost of lanyards is not included in price of sponsorship
• SPIE approved lanyards are produced and supplied by sponsor
• Logo on Sponsor page (online and printed programme)

CONFERENCE BAG - EXCLUSIVE
€990+
• Distributed to conference attendees
• Company logo and Event logo on conference bag
• Cost of conference bags is not included in price of sponsorship
• SPIE approved bags are produced and supplied by sponsor
• Logo on Sponsor page (online and printed programme)

POSTER SESSION - LIMITED AVAILABILITY
€2,500
• Recognition in poster session area
• Sponsor may supply wine glasses, beer steins, napkins, with company logo
• Logo on Sponsor page (online and printed programme)

CONFERENCE BAG INSERT - LIMITED AVAILABILITY
€975+
• Pre-inserted into conference attendee bags
• Insert can be one A4 sheet or smaller
• Cost of insert is not included in price of sponsorship
• Insert is produced and supplied by sponsor
• Logo on Sponsor page (online and printed programme)

SPIE MEMBER LOUNGE
€1,500
• Company literature or promotional items displayed in lounge
• Unlimited staff access to lounge
• Logo on Sponsor page (online and printed programme)

CONFERENCE BAG PEN - EXCLUSIVE
€295+
• Pens pre-inserted into conference attendee bags
• Cost of pens is not included in price of sponsorship
• Pens are produced and supplied by sponsor
• Logo on Sponsor page (online and printed programme)

STUDENT PAPER AWARD
• WINNER - 1 AVAILABLE
€1,200
• Sponsor listed in SPIE Newsroom article
• Logo on Sponsor page (online and printed programme)
• Runner-Up - 2 AVAILABLE
€750
• Sponsor listed in SPIE Newsroom article
• Logo on Sponsor page (online and printed programme)

CONFERENCE BAG PEN - EXCLUSIVE
€295+
• Pens pre-inserted into conference attendee bags
• Cost of pens is not included in price of sponsorship
• Pens are produced and supplied by sponsor
• Logo on Sponsor page (online and printed programme)

INNOVATION VILLAGE – EXCLUSIVE
€3,900
Support innovation and pre-market products! In its 8th year, the Innovation Village competition supports and publicizes research teams from universities, non-profit institutions and research centres who are working on research, new applications, and product development.
Sponsor this competition!
Benefits:
• Recognition as Innovation Village sponsor (online, onsite and printed programme)
• Sponsor appoints one judge to the judging panel
• Sponsor presents awards to competition winners
• Logo on Sponsor page (online and printed programme)

WELCOME RECEPTION – 5 AVAILABLE
€2,500
• Recognition at Welcome Reception
• Sponsor may supply wine glasses, beer steins, napkins, with company logo
• Unlimited staff access to Welcome Reception
• Logo on Sponsor page (online and printed programme)

WI-FI SPONSOR
• EXCLUSIVE
€3,000
• Sponsorship fee includes Wi-Fi sponsorship
• Onsite signage
• Logo on Sponsor page (online and printed programme)

• Indicates additional costs apply to sponsorship price.
All sponsorships require SPIE approval.
SPONSORSHIP SELECTION  Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

<table>
<thead>
<tr>
<th>Name</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Premium Sponsor – AFOP/CNOP MEMBER</td>
<td>€4,840</td>
</tr>
<tr>
<td>Silver Deluxe Sponsor – AFOP/CNOP MEMBER ONLY</td>
<td>€3,900</td>
</tr>
<tr>
<td>Silver Deluxe Sponsor – AFOP/CNOP MEMBER</td>
<td>€2,430</td>
</tr>
<tr>
<td>Basic Tabletop Display – AFOP/CNOP MEMBER</td>
<td>€1,890</td>
</tr>
<tr>
<td>Conference and Exhibition App - (Exclusive)</td>
<td>€2,500</td>
</tr>
<tr>
<td>Conference Bag - (Exclusive)</td>
<td>€990+</td>
</tr>
<tr>
<td>Conference Bag Insert - (Limited Availability)</td>
<td>€975+</td>
</tr>
<tr>
<td>Conference Bag Pen - (Exclusive)</td>
<td>€295+</td>
</tr>
<tr>
<td>Innovation Village – (Exclusive)</td>
<td>€3,900</td>
</tr>
<tr>
<td>Lanyards - (Exclusive)</td>
<td>€1,595+</td>
</tr>
<tr>
<td>Poster Reception - (Limited Availability)</td>
<td>€2,500</td>
</tr>
<tr>
<td>SPIE Member Lounge</td>
<td>€1,500</td>
</tr>
<tr>
<td>Student Paper Award – Winner (Exclusive)</td>
<td>€1,200</td>
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<tr>
<td>Student Paper Award – Runner Up (2 Available)</td>
<td>€750</td>
</tr>
<tr>
<td>Welcome Reception (5 Available)</td>
<td>€750</td>
</tr>
<tr>
<td>Wi-Fi – Exclusive</td>
<td>€3,000</td>
</tr>
<tr>
<td>Wi-Fi Co-Sponsor - (Limited Availability)</td>
<td>€2,100</td>
</tr>
</tbody>
</table>

*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

Local VAT at 20% is due to be paid by all exhibitors. For further information, please see our Exhibition Policies, 3), on page 4 of this contract. SPIE Events Europe Ltd.'s VAT number in the United Kingdom is GB840 296 332. If you have VAT exemption certificate, please fax a copy with your contract.

If your Company is registered for VAT in Belgium, please indicate your Belgium VAT number ______________________

PAYMENT INFORMATION  Contracts submitted after 24 October 2017 require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.
- Payments due in full on 24 November 2017.
- On 25 November 2017, a 5% late fee will be added to all unpaid balances.
- On 24 December 2017 defaults in payment will result in Sponsorship cancellation.
- See Sponsorship Policies regarding cancellations.
- Please contact SPIE Sales at spie.sales@spie.org if contract confirmation is not received within 7 business days.

Please check one of the following options:

- Check/Money Order enclosed (payable to SPIE) for entire amount in Contract Total .................................................. € __________
- Check/Money Order enclosed (payable to SPIE) for 25% deposit (25 X Contract Total) .................................................. € __________
- Charge entire amount in Contract Total to credit card .................................................. € __________
- Charge deposit only (25 X Contract Total) to credit card (applicable before 24 October 2017) .................................................. € __________
- VISA  q MasterCard  q Diners Club  q American Express  q Discover

Card Number: ___________________________ Security Code: __________

Expiration Date_ /_ Signature________________

[ ] Wire transfer for deposit only (25 X Contract Total) .................................................. € __________

Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT  The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the 2018 SPIE Photonics Europe. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

Sponsor’s Signature ______________________ Date_ __________

Let us help you make the most of your marketing investment.
Consult with a sales consultant to learn more about maximizing your exhibit impact.
Ask us about other promotional ideas to gain visibility in the community.
Policy Information
Exhibition and Sponsorship Policies

1) LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agrees to abide by the SPIE liability policies outlined below. The SPIE Events Europe Ltd., hereinafter referred to as, and all organizations and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage or loss resulting from fire, theft, terrorism or threat of terrorism, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Exhibitor or its employees or agents.

2) PAYMENT SCHEDULE:
- A minimum 25% deposit of the total contract amount (including VAT) must accompany contract. Contracts submitted after 24 October 2017 require 100% payment.
- All contracted charges must be paid in full by 24 November 2017. On 25 November 2017, a 5% late fee will be added to all unpaid balances.
- On 24 December 2017, defaults in payment will result in cancellation of this contract (subject to the cancellation fee schedule).
- No space or sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at SPIE Events Europe Ltd., Office at Alexandra Gate, Floor pgpmang, Cambridge CB4 OAL. A 50% deposit, delivery fee will result in exhibitor’s inability to exhibit or sponsor at contracted exhibition as well as book space in future exhibitions. For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.

3) VAT: European companies registered for VAT in the EU and in possession of a VAT number are liable to account for VAT under Article 44 VAT Directive 2006/112. All other companies are liable for VAT and will be charged with VAT according to the percentage indicated in the cost section of this contract. VAT charged can be reimbursed according to the 13th VAT Directive. For companies needing assistance recouping VAT, please search the internet for “VAT Refund Services”.

4) CORPORATE MEMBERSHIP: Corporatemembership pricing is valid only if the membership is in good standing and dues are fully paid prior to submission of exhibition contract and membership remains in good standing through the duration of the contracted exhibition. If the membership expires prior to or during the time of the contracted exhibition, the exhibitor’s pricing reverts to the nonmember rates and the contracted exhibitor will be liable for the balance due SPIE Europe. Payment made by credit card will be automatically adjusted.

5) CANCELLATION/SPACE REDUCTION: Any cancellation, space reductions, or requests for changes of this contract must be made in writing to SPIE Europe, subject to the following fees:
- On or before 23 October 2017 – Eligible for full refund
- Between 24 October 2017 - 23 December 2017 – Deposit forfeited; excess of deposit paid will be refunded in full
- After 24 December 2017 – No refund.

6) SPACE ASSIGNMENT AND PAYMENT: SPIE reserves the right to determine final placement of the Exhibitors and/or assigned exhibitors. Charges paid by Exhibitor is not in accordance with the payment schedule. SPIE retains the exclusive right to revise the exhibition floor plan and/or move assigned exhibitors as necessary. SPIE is not obligated to reimburse the exhibiting company for any costs stemming from relocation.

7) TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SPIE, are to be paid by the Exhibitor.

8) FORCE MAJEURE: In the event that the premises in which the Exhibition is or is to be conducted shall become unavailable to SPIE, for any reason whatsoever, or in the event the holding of the Exhibition or the performance of SPIE under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE. SPIE shall not be responsible for delays, damage, loss, or increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SPIE. If SPIE terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SPIE shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor’s space price payment determined on the basis of the number of Exhibition days remaining. For purposes hereof, the phrase “cause or causes not reasonably within the control of SPIE” shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; insurrection, riot, terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutio; or Acts of God.

9) INSURANCE: Exhibitor shall, at its own expense, secure and maintain through the term of this contract, including move-in and move-out days, the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibit liability paragraph 9. Below is a list of the Required Coverages: (A) Comprehensive General Liability Insurance with limits not less than an equivalent of $1,000,000 per occurrence, an equivalent of $2,000,000 aggregate, combined single limit for bodily injury, contractual, and operation of mobile equipment, products and alcohol liability (if applicable); (B) Worker’s Compensation insurance.

Exhibitor shall name SPIE as an additional insured on its general commercial liability insurance and provide SPIE with evidence thereof in the form of a certificate of insurance from their carrier, 30 days prior to show dates. Exhibitor acknowledges that SPIE has no obligations to maintain insurance on Exhibitor’s behalf.

10) SECURITY: SPIE will provide general security service on a 24-hour basis to the Exhibition area from the beginning of setup through the conclusion of the Exhibition. However, SPIE is not responsible for loss or damage to Exhibitor’s property. Exhibitors are advised to insure against these risks.

11) LOSSES: SPIE is not responsible for damage to Exhibitor’s property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor’s own responsibility. If exhibit materials, fixtures or equipment fails to arrive, Exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. Exhibitors are advised to insure against these risks.

12) SELLING ON THE SHOW FLOOR: The Technical Exhibition is limited to organizations with products or services related to the industry served by the event. Direct sales and/or delivery of non-related, retail or consumer products are prohibited without prior written approval from show management.

13) FOOD AND ALCOHOL: Food and alcohol must be supplied and served by facility catering services only. Exhibitors must obtain written permission from SPIE Exhibition Management along with a signed service agreement from the facility.

14) MUSIC LICENSING: No copyrighted music shall be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate documented permissions and/or licensing. The Exhibitor is solely responsible for obtaining such permissions and/or licenses for music originating in the Exhibitor’s booth/display area. The Exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these requirements.

15) RULES OF PROFESSIONAL CONDUCT: Anyone indicating disorderly, threatening, or unprofessional conduct may be removed from the premises by exhibition management.

16) CONTRACTED SPACE: Must have staff attend, inhibit materials present at booth during all open exhibition hours.

17) EXHIBITING BENEFITS: All exhibitors will be listed in the SPIE Exhibitor Directory for 11 months from exhibition date and receive a free, basic company listing in the Optics.org Buyers Guide – each at no charge.

Exhibition Space Specifications
Row/Corner Stands. Gray lacquered alumi- nium framed panels, 2.4m high with 3x100W spotlights on a 2.5m panel. Companies are limited to 2 stands with company name included. Height restriction to 2.5m.

Tabletop Display. Table (1.60m x 0.80m), 2 chairs. Maximum height of tabletop display from tabletop surface is 1.50m and width limited to 0.60m. Companies are limited to 2 display boards with company name included. Height restriction to 2.5m.

Tabletop Display. Table (1.60m x 0.80m), 2 chairs. Maximum height of tabletop display from tabletop surface is 1.50m and width limited to 0.60m. Companies are limited to 2 display boards with company name included. Height restriction to 2.5m.